

A composite image featuring a woman in the background holding a wine glass and a portrait of Dr. Isabelle Lesschaeve in the foreground, wearing glasses and a purple patterned scarf.

Isabelle Lesschaeve

Wine Sensory Consultant and Educator at InnoVinum

Transforming Wine Hospitality & Palate Development Through Sensory Science

Dr. Isabelle Lesschaeve is an internationally recognized expert in wine sensory and consumer science, bringing over 30 years of experience to the field.

She specializes in simplifying wine tasting rituals and delivering dynamic, practical presentations that resonate with both professionals and enthusiasts.

Isabelle seamlessly integrates sensory science into the wine industry, helping audiences cultivate a deeper appreciation of wine and its consumers.

As a passionate podcast guest, she shares valuable insights on sensory training, the significance of our sense of smell, and how wineries can leverage tasting room data to improve business outcomes.

Isabelle is based in Atlanta, Georgia and is available for speaking events across the US, global and virtual summits, podcasts and interviews.

Not only does Isabelle share her journey that led her to doing the work that she does today, but she also provides fantastic tips on how to improve your ability to smell, especially the elusive describing smells.

Frauke Galia, host of The Aromatic Life:

Discussion Topics

- **The Importance of the sense of smell in our daily life:** How it shapes experiences beyond wine, influencing memory, emotions, and daily pleasures.
- **Why developing your smelling skills is critical to becoming a discerning wine taster:** How refining your olfactory abilities transforms your wine tasting skills, making you more confident and perceptive.
- **How sensory scientific methods help wine producers and hospitality managers get valuable insights to make business decisions:** Explore how data-driven sensory techniques can optimize wine production and create memorable tasting room experiences.
- **How to use the Wine Aroma Wheel and Other Sensory Tools** to Engage Tasting Room Visitors and Deliver Unique Experiences

It felt very special to learn from someone like Isabelle whose knowledge, expertise, and approach are very unique. There is so much to learn! I really enjoyed it."

Karina Maher, client and vineyard proprietor.

Contact

Email: isabelle@innovinum.com

Website: <https://www.innovinum.com/>

LinkedIn: <http://www.linkedin.com/in/isabellelesschaeve>

YouTube: <https://www.youtube.com/@innovinumacademy>

A Growing Audience

- 1100+ Email subscribers
- 4500+ LinkedIn Connections and Followers
- 135 YouTube Subscribers
- Upcoming Podcast Show